



ATI - ACTIVATION SMART STORES

Publicidad y marketing

Company's INFORMATION

Agenciar SAS is a Consulting and Construction Company with more than twenty-seven (27) years of experience, leader in Consulting, Design, Construction and Maintenance of Civil Works, with a focus on Hospital Buildings, Educational Institutions, Industrial Warehouses and the Development of Apartment Buildings and Urbanizations at Rural and Urban levels. By expanding its business frontiers where design and generating architectural experiences is part of its expertise, Agenciar SAS will go from building spaces to building brands.



Initial investment
Capex USD 217.000

* TMR: 4.399



Investment mechanism
Other



Quantifiable impact
Boosting of the growth and competitiveness of the TAT sector using digital tools based on Artificial Intelligence

Investment PROPOSAL

ATI is the first Retail Media TAT in the industry that, finally, allows connecting brands in the last mile of the Customer Journey with data, communication and innovative content, generating real omnichannel; becoming an outstanding TAT influencer of purchase in real time. It will be the new strategic tool for the Branding, Shopper and Retail Marketing areas of the companies that most advertise and sell through this important channel.



AGENCIA DE COOPERACIÓN E INVERSIÓN
DE MEDELLÍN Y EL ÁREA METROPOLITANA