



# ARTISANAL BEERS OF COLOMBIA

Brewery

## Company's INFORMATION

We are Colombia's first tourist craft brewery offering innovative, high-quality products and services, creating memorable experiences for our customers



*Initial investment*  
**Capex USD 3.5 Million**  
\* TMR 4.391



*Investment mechanism*  
**Sale of shares**



*Quantifiable impact*  
**Generation of direct and indirect employment while promoting circular economy models through reuse and collaboration.**

## Investment PROPOSAL

This project will position Medellín as a leader in the craft beer industry in Colombia and Latin America. It will be located in the Creative District of Perpetuo Socorro, a strategic area for the economic, technological, and cultural development of the city. It will create synergies and partnerships with public and private entities, forming a recreational, tourist, and economic ecosystem. Our brewery center will feature a production plant on levels 1 and 2, offices on level 3, a hotel on levels 4 and 5, and a brewery rooftop on level 6.. Developing the local beer culture and capitalizing on the growing tourism in Medellín, while creating a connection with our headquarters in the Tatacoa Desert (considered "The Most Beautiful Brewery in Colombia"), will be two key drivers of the project.



[www.laplantacerveceria.com](http://www.laplantacerveceria.com)



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