



VIRTUAL
IMPACT



VIRTUAL IMPACT

IT

Company's INFORMATION

Virtual Impact is a company specialized in Disruptive Corporate Training solutions that uses 4.0 technologies such as Virtual Reality and 3D simulators and combines them with disruptive learning methodologies such as Gamification and StoryTelling, among others. Virtual Impact aims to improve the productivity of large corporations by making their training processes effective. The company has worked with Fortune 500 clients, such as Coca Cola, Dow, Bayer and Renault, among others. They opened in Mexico and USA where they plan to grow exponentially. They have a registered trademark in 5 countries.



Initial Investment

Capex USD 300.000

* TRM: 4.399



Investment mechanism

SAFE/ Convertible Notes



Sales in the last two years

- 2020: USD 30.571
- 2021: USD 118.643
- 2022: USD 349.591

Investment PROPOSAL

After 6 years of experience with major brands, Virtual Impact is complementing its value proposition by launching a SaaS platform dedicated to corporate training for sales teams. With clear differentiators such as Adaptive Learning, applied experience in Gamification in big brands and competitive development from Colombia, the company offers to increase knowledge retention, reduce costs, training periods and improve engagement in training processes. Virtual Impact is looking for Angel Investors or Family Offices in its Pre-Seed round.



<https://www.linkedin.com/company/virtualimpact-digital/>