



WE DIGITALLY

Connect the **AGRO SECTOR** through our **MARKETPLACE**, specializing in **LAND & LIVESTOCK** trading.



EVERYTHING IN ONE PLACE

Information of the ENTERPRISE

AGRO GO is a 100% digital rural AgTech & PropTech specializing in work farm businesses and farm animals in Colombia, to expand in Latin America by 2025. Agro Go generates value for the market by transforming the way of doing business in the agricultural sector. Their reason is to facilitate the sale and purchase of farms with a productive vocation and farm animals to contribute to the dynamism of the food safety chain.



Operation expenses

OPEX USD \$6.2 millions

* TRM: COP \$ 4.300



Investment Mechanism

Equity



Quantifiable Impact

Connect the **AGRICULTURAL** sector through our **MARKETPLACE** with more than **3.500** users specialized in **WORKING FARMS AND FIELD ANIMALS**.

Investment PROPOSAL

Development and implementation of new apps (marketplace) specialized in working farm and farm Animals. Integrations with Amazon (servers), Algolia (search engine), HubSpot (CRM), Risks (compliance), payment platform, ERP, and Whatsapp Bot.

In July 2023, they went live with the new Work Farms app, and in October 2023, with the new Field Animal Auctions app, with which they will revolutionize a way of doing AgriBusiness in Colombia and Latin America (International Expansion by 2025).



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AGENCIA DE COOPERACIÓN E INVERSIÓN DE MEDELLÍN Y EL ÁREA METROPOLITANA